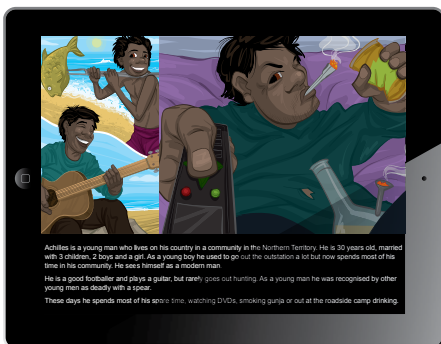




APPS - FREQUENTLY ASKED QUESTIONS



Many OneTalk clients have used their artwork and audio from talking posters and talking albums and created Apps. This provides value for money as well as another channel in which to communicate with your audience.

What is the process when building an App?

- **App Plan**
A plan of the App detailing navigation and interactivity is mapped out. If approved we convert the existing artwork to suit the iPad App.
- **Present**
We present you with a static draft for approval. Once approved we build a functioning App for final approval.
- **Refinements**
We make any refinements or corrections.
- **App Store**
Once approved we upload to the App store. Apple can take three to four weeks to process new Apps so ensure that adequate time is allowed for. Once approved by Apple your App is ready for download.

What features are available on an App?

Apps have a diverse range of features available including:

- Embedded movie files
- Photo slideshows
- Embedded graphics
- Embedded audio
- Hyperlinks to external websites
- Navigation frame including the links to 'table of contents' or 'help guide'
- Viewed as portrait or horizontal orientations
- Animated tables, icons and stats.

Where will my App be available?

Apps can be downloaded from the Apple App Store, and you can also link to the download page from your own website.

Will I be charged when people download my App?

There is a small fee that is charged when your App goes live. It is at your discretion whether this is absorbed or passed on to users when they download your App.



What if I am starting from scratch?

Can you create artwork if I don't have any?

Yes, we work together with our design partner Sprout to provide artwork. This is quoted on a separate basis by Sprout.

Can you design illustrations?

Yes, we work together with our design partner Sprout to provide illustrations, which are especially popular for indigenous communications. This is quoted on a separate basis by Sprout.

Where can I have audio files recorded in language?

Within the NT, the Aboriginal Interpreter Service can arrange translations and recordings of files. Other states and Territories can access translation services through local agencies (see translations factsheet).

Can my App feature more than one language?

Yes. Apps can be produced in any number of different languages.

How long can my audio message be?

Apps have endless recording capacity so your messages can be as long or as short as required.

What format should I supply the audio files in?

Please supply all audio as high quality WAV files.