



TALKING POSTERS - FREQUENTLY ASKED QUESTIONS



What is included in my quote?

Our quote includes the printing and supply of posters with audio units inserted. It does not include language translations, artwork costs or freight.

Can you create artwork?

Yes, we work together with Sprout Creative to provide artwork. This is quoted on a separate basis, directly to you by Sprout Creative.

Can you design illustrations?

Yes, Sprout Creative can provide illustrations, which are especially popular within Indigenous communications. This is quoted on a separate basis, directly to you by Sprout Creative.

Can I supply my own artwork?

Yes, we accept artwork created by our clients however OneTalk takes no responsibility for supplied artwork.

What format should I supply artwork in?

A high resolution (300 dpi) PDF file with crop and 5mm bleed. Buttons for audio speakers must be included on the artwork and located a minimum of 3cm from the edge of the poster. Please use the speaker template located on the following page as a reference.

What sized poster can I have?

We supply posters in a range of sizes including A4, A3, A2, A1 and A0.

How many audio units can I have on each poster?

This depends on the size of the poster. The following list indicates maximum numbers for each poster size.

- A4 - 2 buttons
- A3 - 3 buttons
- A2 - 6 buttons
- A1 - 12 buttons
- A0 - 15 buttons

Where can I have audio files recorded in language?

Within the NT, the Aboriginal Interpreter service can arrange translations and recordings of files. Other states and Territories can access translator services through local government (see translations factsheet).

Can I have more than one language?

Yes. Each audio unit can contain a different language.

How long can my audio message be?

Each audio unit has the capacity to record a 40 second message.



What format should I supply the audio files in?

Please supply high quality WAV files.

How long does it take to process my order?

The standard turnaround time of your order is approximately 3 weeks from the date of supplied or signed off artwork. Please allow extra time for freight and delivery.

How do I secure a poster to the wall?

Posters can be secured to a wall using nails, velcro or industrial grade, double-sided tape which is available from signwriting businesses and hardware stores.

Can you supply extra batteries?

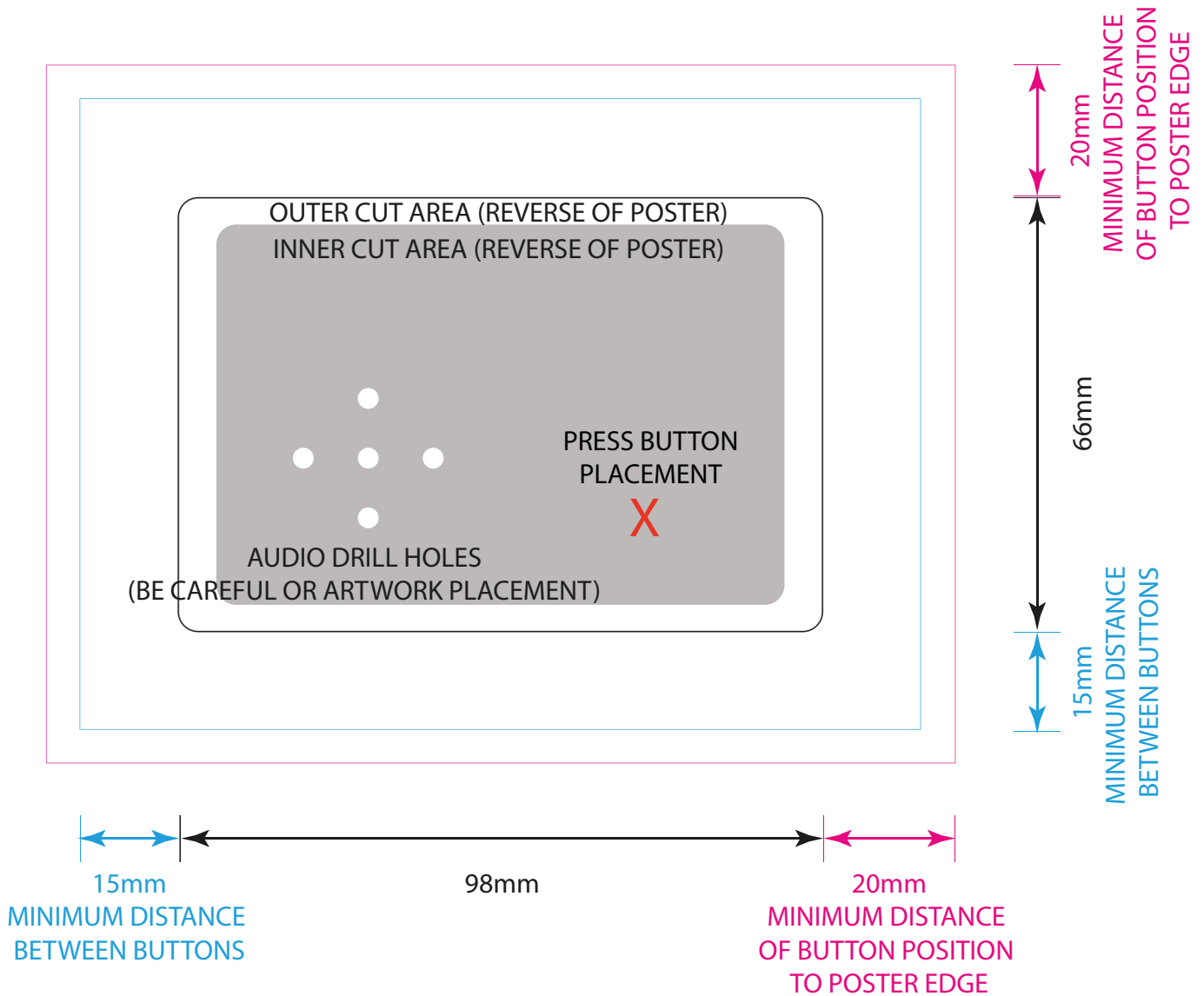
Yes, OneTalk supplies batteries in packs of three.

Can I change the batteries myself?

Yes, simply peel the sticker and backing from the back of your poster and gently lift the audio units containing the batteries. Batteries can be popped out and replaced.

How will I receive my posters?

Talking posters are delivered by local couriers within Darwin and Palmerston. All deliveries outside of these areas will be delivered by TNT. Freight charges are additional and will be quoted once the job has been packaged and weighed.



USE THIS GUIDE FOR ALL ONETALK POSTERS TO ENSURE THE BUTTONS ALIGN WITH THE AUDIO DRILL HOLES (Shown here at 100%)

Artwork format

We require high resolution (300 dpi) PDF at 100% with no crop marks.

Size

Horizontal or landscape A4, A3, A2, A1 and A0.

Units

This depends on the size of the poster. One Talk recommends the following as maximum numbers for each poster.

- A4 - 2 buttons
- A3 - 3 buttons
- A2 - 6 buttons
- A1 - 12 buttons
- A0 - 15 buttons

Design Notes

You are free to place buttons anywhere because each poster is design is individually produced.

Ensure that text areas are free of the pink dots on the template guide above. These are where the speaker holes come through to the front of the poster. These dots are the only visible part of the poster from the front. The other area is for the audio unit to fit into at the back. This shows us where you would like the buttons. The guide indicates how closely these can sit to the edge of the poster.

Audio

Audio files need to be no longer than 40 seconds and supplied as audio WAV files. Clearly label the file with project name and language.

Design or ordering advice contact:

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